

POWER of the Purse



UNITED WAY
Charlotte County

WOMEN
UNITED

SIGNATURE EXPERIENCE EVENT

Join Women United for the Inaugural **Power of the Purse**, an elegant fundraiser combining fashion and philanthropy to support women and the community. Sponsorship aligns your brand with empowerment, offering visibility, premium recognition, VIP experiences, and branding on materials. Be part of an event that drives meaningful change.

November 15, 2025
11:30 am - 2:00 pm

LOCATION

Visani Italian Steakhouse and Comedy Theater
Port Charlotte, FL

ABOUT THE EVENT

Join us for our first-ever Power of the Purse event at the Visani Comedy Club, where fashion meets philanthropy for an unforgettable event.

We'll showcase designer bags in an exciting auction, and there will also be raffles featuring bags, clutches, and fashion accessories and do not miss our surprise entertainment!

Enjoy amazing food and drinks as you help us raise funds to support initiatives that uplift women and families in Charlotte County.

The Birkin Sponsor - \$5,000

- Reserved VIP tickets for 10 and an opportunity for a brief speaking engagement
- Logo on the event website, event program, and table signage
- Early access to preview merchandise
- Logo on event swag bag or promotional item
- Logo featured prominently on all applicable event marketing materials including social media

Chanel Legacy Sponsor - \$2,500

- Reserved VIP tickets for 8 and recognition during the event
- Logo on the event website, event program, and table signage
- Logo on event swag bag or promotional item
- Logo featured prominently on all applicable event marketing materials including social media

Louis Vuitton Prestige Sponsor - \$1,500

- Event tickets for 6 and recognition during the event
- Logo on the event website, event program, and table signage
- Logo on event swag bag or promotional item
- Logo featured on all applicable event marketing materials including social media

Gucci Grace Sponsor - \$750

- Event tickets for 4 and recognition during the event
- Logo on event swag bag or promotional item
- Logo featured on event website and program

The Lady Dior Sponsor - \$150 to \$300

- A purse will be purchased in your businesses name and recognized on the event program

[Click or Scan to Sponsor](#)



United Way Charlotte County
2025-2026 Sponsorship Opportunities

941.627.3539

UNITEDWAYCCFL.ORG/PowerOfThePurse

