



# United Way of Charlotte County

## 2024-2025 Sponsorship Opportunities



United Way of  
Charlotte County

# Ageless Engagement

Combating isolation in seniors, providing opportunities for connection



Ageless Engagement Annual Program Sponsor	Amount
<b>Gold Sponsor</b> <ul style="list-style-type: none"> <li>Sponsor Recognition on United Way of Charlotte County Website</li> <li>Sponsor Recognition on Ageless Engagement Materials</li> <li>Sponsor Recognition at Ageless Engagement Events &amp; Event Marketing</li> <li>Reserved VIP Seating for 8 at Ageless United Luncheon</li> <li>Speaking Opportunity at Ageless United Events, Allowing You to Share Your Message with Attendees</li> <li>Sponsor Logo in the UWCC Annual Calendar</li> <li>Social Media Recognition</li> </ul>	\$2,500
<b>Silver Sponsor</b> <ul style="list-style-type: none"> <li>Sponsor Recognition on United Way of Charlotte County Website</li> <li>Sponsor Recognition on Ageless Engagement Materials</li> <li>Reserved VIP Seating for 4 at Ageless United Luncheon</li> <li>Sponsor Logo in the UWCC Annual Calendar</li> <li>Social Media Recognition</li> </ul>	\$1,500
<b>Bronze Sponsor</b> <ul style="list-style-type: none"> <li>Sponsor Recognition on United Way of Charlotte County Website</li> <li>Sponsor Recognition on Ageless Engagement Materials</li> <li>Reserved VIP seating for 2 at Ageless United Luncheon</li> <li>Social Media Recognition</li> </ul>	\$500

**Ageless UNITED** was born out of a deep commitment to helping our most vulnerable community members—seniors. Our program is specifically designed to combat isolation and promote overall well-being. We are actively developing Ageless UNITED to make a meaningful impact on the lives of seniors in our community.



Festival of Wreaths Sponsor Package - December 5, 2024	Amount
<b>Cookies and Cocoa Sponsor (4)</b> <ul style="list-style-type: none"> <li>Sponsor Recognition on United Way of Charlotte County Website &amp; Event Marketing</li> <li>Sponsor Recognition on Social Media</li> <li>Provides Cookies, Beverages, and Snacks</li> </ul>	\$300
<b>Wreath Sponsor</b> <ul style="list-style-type: none"> <li>Sponsor Recognition on United Way of Charlotte County Website &amp; Event Marketing</li> <li>Sponsor Recognition on social media</li> <li>Wreath Sponsor</li> </ul>	\$150



# Ageless Engagement



## Inaugural Ageless United Lunch: Building Bridges for Positive Aging

Deadline: October 1, 2024

<p><b>Golden Sunrise Sponsorship (Limit 2)</b></p> <ul style="list-style-type: none"> <li>• Sponsor Recognition on Event Signage, Program, and Digital Promotions</li> <li>• Reserved VIP Seating for 10</li> <li>• Logo on Swag Bag or Promotional Item</li> <li>• Logo on Event Website</li> <li>• Special Recognition at Event during the Opening Remarks and an Opportunity to Introduce the Keynote Speaker or Deliver a Brief Address</li> <li>• Opportunity to Display Corporate Marketing at a Table During the Event</li> <li>• Recognition in Post-Event Communications</li> <li>• Social Media Recognition</li> <li>• Sponsor Name Displayed on Table</li> </ul>	<p>\$4,000</p>
<p><b>Silver Dawn Sponsorship</b></p> <ul style="list-style-type: none"> <li>• Sponsor Recognition on Event Signage, Program, and Digital Promotions</li> <li>• Reserved VIP Seating for 8</li> <li>• Logo on Swag Bag or Promotional Item</li> <li>• Logo on Event Website</li> <li>• Special Recognition at the Event, Short Speaking Promotion Available</li> <li>• Mention in Post-Event Communications</li> <li>• Social Media Recognition</li> <li>• Sponsor Name Displayed on Table</li> </ul>	<p>\$2,500</p>
<p><b>Bronze Horizon Sponsorship</b></p> <ul style="list-style-type: none"> <li>• Sponsor Recognition on Event Signage and Program</li> <li>• Reserved VIP Seating for 4</li> <li>• Logo on Swag Bag or Promotional Item</li> <li>• Logo on Event Website</li> <li>• Sponsor Name Displayed on Table</li> </ul>	<p>\$1,200</p>
<p><b>Sunbeam Supporter Sponsorship</b></p> <ul style="list-style-type: none"> <li>• Sponsor Recognition on Event Program</li> <li>• Reserved Seating for 2</li> <li>• Logo on Event Website</li> </ul>	<p>\$500</p>

Our **Inaugural Ageless United Luncheon** will take place on November 7, 2024 and will feature a keynote address by Dr. Thomas Felke, Director of FGCU's Shady Rest Institute on Positive Aging. Dr. Felke serves as the Associate Dean for Academics in the Marieb College of Health & Human Services.

Mark Martella, Managing Owner of Martella Law Firm, PLLC and an Ageless Engagement sponsor, will be our Master of Ceremonies, celebrating our focus on decreasing senior isolation in Charlotte County.



# VITA

## Volunteer Income Tax Assistance



The Volunteer Income Tax Assistance program (VITA) offers FREE income tax preparation services each tax season at various sites throughout Charlotte County.

The VITA program provides a fundamental direct service to low-moderate-income individuals and families in Charlotte County. Many individuals and families in our community do not have access to affordable tax preparation services. UWCC's VITA program helps families take advantage of benefits in the tax code to increase their financial stability.



VITA Program Sponsor	Amount
<p><b>VITA Gold Sponsor:</b></p> <ul style="list-style-type: none"> <li>• Sponsor Recognition on all VITA Events, Website &amp; Event Marketing</li> <li>• VIP table of 4 at Ageless United Event, providing opportunities for networking and engagement</li> <li>• Sponsor Link/Logo on the VITA webpage</li> <li>• Social Media Marketing on VITA events, posts, &amp; sponsor announcements.</li> <li>• Sponsor Listing in the UWCC Annual Calendar</li> <li>• Logo on VITA program Tshirt</li> </ul>	\$2,500
<p><b>VITA Silver Sponsor:</b></p> <ul style="list-style-type: none"> <li>• Sponsor Recognition on all VITA events, website &amp; event marketing</li> <li>• VIP seating for 2 at Ageless United Event, providing opportunities for networking and engagement</li> <li>• Sponsor Link/Logo on VITA webpage</li> <li>• Social Media Marketing on VITA events, posts, &amp; sponsor announcements.</li> <li>• Sponsor Listing in the UWCC Annual Calendar</li> <li>• Logo on VITA program Tshirt</li> </ul>	\$1,500
<p><b>VITA Bronze Sponsor:</b></p> <ul style="list-style-type: none"> <li>• Sponsor Recognition on all VITA events, website &amp; event marketing</li> <li>• Social Media Marketing on VITA events, posts, &amp; sponsor announcements</li> <li>• Logo on VITA program T-shirt</li> </ul>	\$500



# CONNECT:

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