

UNITED IS THE WAY



Mobilizing the power of our community so all can thrive.



The change we need now for the future we want to create.
Our vision is ensuring brighter futures for youth, financial stability for families, healthier communities, and resilience in the face of challenges.

Along with our partners, businesses, and volunteers, we tackle the most pressing issues by combining resources, funding effective programs, and providing direct assistance.

We Serve ALICE

**ASSET
LIMITED,
INCOME
CONSTRAINED
& EMPLOYED**

90,360 Households in Charlotte County



43.7% Below Alice Threshold

Who Falls Under the ALICE Threshold in Charlotte County

- 49% of residents 65 & older
- 79% Single Female Households with Children
- 62% Single Male Households with Children

Basic needs has outpaced wages.

A Charlotte County family of four with two children in childcare needs \$85,080/year to survive – far above the \$27,750 federal poverty line.*

*2025 Alice Report: Learn more: unitedwayccfl.org/alice

Strategic Priorities

Together we can expand impact, elevate relevance and strengthen sustainability.

Foundation	Steps to Self- Sufficiency				Additional Support
1 Basic Needs food, childcare, housing, financial assistance	2 Educational Success parent engagement, trauma informed care, school readiness, successful transitions	3 Financial Empowerment increased employability, asset accumulation and sustainment	4 Seniors reduce barriers that isolate seniors from their peers and community	5 Communication & Navigation prioritize time, talent, and treasure for communication, navigation, and volunteer efforts	

3 Focus Areas

We fund, manage and operate dollars and impact. We mobilize people and resources to empower the residents of Charlotte County to THRIVE!

Family Empowerment	United at Work	Ageless Engagement
Investing in families' growth enables them to thrive and build a lasting legacy of achievement for future generations.	Equipping businesses with resources and emergency support to help employees thrive and communities stay strong.	Mobilizing volunteers to reduce isolation, providing opportunities for engagement and connection.
Charlotte County Reads, Kids Thrive, Women United, Children's Scholarship Fund	United at Work Summit, Workplace Thrive Academy, Community Resource Navigation	Ageless United, VITA, Friendship at Home, Senior-Focused Community Events, Digital Navigation



UNITED WE THRIVE

Mobilizing the power of our community so all can thrive.



At United Way Charlotte County, we harness community power to help everyone thrive. Collaborating with partners, businesses, and volunteers, we address key issues like health, financial security, education, and community resilience through resource allocation, program funding, and direct support.

YOUR DOLLARS YOUR IMPACT

PROGRAMS OPERATED BY UNITED WAY CHARLOTTE COUNTY

- Ageless Engagement
- Children's Enrichment Fund
- Parent Advisory Council
- Season of Sharing
- United at Work
- Women United
- VITA (Volunteer Income Tax Assistance)

PROGRAMS MANAGED BY UNITED WAY CHARLOTTE COUNTY

- Charlotte County Reads | Reading Buddies
- Kids Thrive | Circle of Parents

PROGRAMS FUNDED (Funding cycle from October 2024 to September 2025)

- **A.N.A.'s Friends**
Children's Needs
- **Big Brothers Big Sisters of the Sun Coast**
One to One Mentoring
- **Boys & Girls Clubs of Charlotte County**
After School Program & Summer Brain Gain Camp
- **Center for Abuse and Rape Emergencies (C.A.R.E.)**
Emergency Shelter Services
- **Children's Network of Southwest Florida**
Family Intensive Treatment Support & Family Stabilization
- **Drug Free Charlotte County**
Kids Thrive Literacy Project
- **Early Learning Coalition of Florida's Heartland**
Child Care for Economically Disadvantaged
- **Florida Center for Early Childhood, Inc.**
Healthy Families & Early Childhood Therapy Services
- **Gilstad Literacy Foundation, Inc.**
Charlotte County Imagination Library
- **Loveland Center, Inc.**
Charlotte County Adult Day Training
- **Pregnancy Solutions, Inc.**
Client Services
- **Senior Friendship Centers**
Senior Nutrition & Friendship at Home
- **St. Vincent de Paul, Sacred Heart Conference, Inc.**
Fix-It Ministry
- **St. Vincent de Paul CARES**
Shelter
- **The Dubin Center**
Caregiver Education and Social Support
- **Valerie's House**
Grief Support Services & Peer to Peer Grief Support
- **Virginia B. Andes Volunteer Community Clinic**
Medical Clinic & Pharmacy Services
- **YMCA of Southwest Florida**
Community Navigation for YMCA Literacy Volunteers & School Age Care