



UNITED WAY
Charlotte County

2025-2026 Sponsorship Opportunities

UNITED IS THE WAY
17831 Murdock Circle
Port Charlotte, FL 33948
941.627.3539

We serve ALICE



ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED

31,606 (35%) of Charlotte County households
are ALICE and 8,634 (10%)
are under the Federal Poverty Level



A COPY OF THE OFFICIAL REGISTRATION AND
FINANCIAL INFORMATION MAY BE OBTAINED
FROM THE DIVISION OF CONSUMER SERVICES
(800HELPFLA.COM) BY CALLING 800-436-7352
TOLL-FREE WITHIN THE STATE. REGISTRATION
DOES NOT IMPLY ENDORSEMENT, APPROVAL,
OR RECOMMENDATION BY THE STATE.
REGISTRATION NUMBER CH226.

INVEST IN YOUR COMMUNITY, AMPLIFY YOUR BRAND.

Corporate partnership with United Way strengthens both your
business and Charlotte County.

United Way Charlotte County collaborates with local
businesses, government agencies, nonprofits, and community
partners to tackle the most pressing challenges in our area.

Our partners provide more than just financial support—they
bring innovative ideas, dedicated volunteers, and valuable
resources that help strengthen and uplift Charlotte County.
By investing in a partnership, your business plays a vital role in
tackling our community's toughest challenges while gaining
valuable brand exposure.

Why Partner with Us?

- ✓ **Youth Opportunity** – Supporting programs like Reading Buddies, ensuring K-3 students achieve grade-level reading. UWCC funds Literacy Empowerment Volunteer Coordination at After-school programs
- ✓ **Family Empowerment** – We improve access to education and services such as Kids Thrive, so people have the necessary resources to lead healthy lives. Together, we can improve health and well-being for all.
- ✓ **Financial Security** – Connecting our community with Free Tax Preparation service and access to job training, education, and financial resources to build a stronger future.
- ✓ **Community Resiliency** – Providing crisis support, disaster relief, and resources to strengthen our community in times of need.

Let's work together to build a healthier, more resilient
community—where everyone has the opportunity to thrive.

◆ Become a Sponsor Today! Contact us to learn more.

Angie Matthiessen

United Way of Charlotte County
Executive Director

United Way Charlotte County
2025-2026 Sponsorship Opportunities
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CORPORATE PARTNERSHIP

Give HOPE and INVEST in Charlotte County



HERO - \$10,000

- Year-round listing on UWCC partner sponsor web page
- Featured Sponsor listing on Signature and Program event marketing
- Receive 15 VIP tickets to be split across multiple Signature or Program events of your choice.
- Recognition on UWCC email signature
- Logo on annual Campaign signage and Campaign T-Shirt
- Sponsor listing in UWCC Calendar

Impact Sponsor - \$15,000

- Year-round listing on UWCC partner sponsor web page
- Featured Sponsor listing on Signature and Program event marketing, social media
- Receive 20 VIP tickets to be split across multiple Signature or Program events of your choice.
- Speaking opportunity at a UWCC event
- Recognition on UWCC email signature
- Logo on annual Campaign signage and Campaign T-Shirt
- Sponsor listing in UWCC Calendar

Legacy Sponsor - \$20,000

- Recognition in Press Releases
- Year-round listing on UWCC partner sponsor web page
- Featured Sponsor listing on Signature and Program event marketing, social media
- Receive 25 VIP tickets to be split across multiple Signature or Program events of your choice.
- Speaking opportunity at a UWCC Event
- Featured Partner Spotlight on the UWCC website and social media
- Recognition of UWCC Email Signature
- Logo on annual Campaign signage and Campaign T-Shirt
- Sponsor listing in UWCC Calendar

Heritage Sponsor - \$30,000

- Recognition in Press Releases
- Year-round listing on UWCC partner sponsor web page
- Featured Sponsor listing on Signature and Program event marketing, social media
- Receive 25 VIP tickets to be split across multiple Signature or Program events of your choice.
- Speaking opportunity on UWCC Radio or at a UWCC Event
- Featured Partner Spotlight on the UWCC website and social Media
- Recognition on UWCC Email Signature
- Logo on annual Campaign signage and Campaign T-Shirt
- Sponsor listing in UWCC Calendar
- Customized volunteer engagement opportunity for company employees

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Partner in Impact: Strengthening Charlotte County Together

Join us as a Corporate Sponsor and create a lasting difference in our community while enhancing your business's visibility. Your sponsorship will directly contribute to essential local programs, ensuring that families, seniors, and workers have the resources they need to flourish. By becoming a sponsor, you'll align yourself with a trusted nonprofit committed to community resilience, gain recognition across various platforms, and showcase your dedication to making Charlotte County a stronger, more connected place for everyone. Collaborate with us to give back, enhance your brand, and be part of meaningful change right here at home.



ANNUAL CALENDAR & GIVING TUESDAY



UWCC 2026 CALENDAR

Gold Sponsor \$5,000 (1 available)

- Full-page advertisement inside the calendar
- Featured Sponsor listing on calendar promotions
- Special recognition on 1 month and 1 week in your honor
- Up to 3 listings on our physical calendar
- Listings on our online calendar

Silver Sponsor \$2,500 (1 available)

- 1/2 page advertisement inside the calendar
- Recognition on 1 month and a day in your honor
- Social media post & sponsor recognition on website
- Up to 2 Event listing on our physical calendar
- Event listings on our online calendar

Bronze Sponsor \$350 (12 available)

- For agencies & small businesses
- Advertisement inside the calendar
- Logo & agency description placed on a month inside the calendar
- 1 Event listing on our physical calendar
- Event listings on our online calendar

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GIVING TUESDAY

Giving Tuesday Match December 2nd \$5000

- Company logo and link on web site
- Company logo on event promotional marketing
- Social media boost
- Sponsor recognition in newsletter and eblast

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Deadline August 1, 2025

Our annual calendar is eagerly awaited and distributed widely, serving as both a practical tool and cherished keepsake for many households and businesses. It embodies our commitment to giving hope to our community, featuring artwork that reflects our office culture and commitment to creativity and community engagement. Sponsoring our calendar not only offers valuable exposure for your company but also supports our mission of giving hope and fostering unity and positivity in our community.



Deadline: October 1, 2025



GIVING TUESDAY

11th Annual BEAUJOLAIS



UNITED WAY
Charlotte County

SIGNATURE EXPERIENCE EVENT

Beaujolais is Charlotte County's highly anticipated wine-tasting event that combines elegance, community, and purpose. Sponsoring this event provides businesses exposure to engaged philanthropists and community leaders, while supporting programs that empower families and promote financial stability.

Presenting Sponsor - \$5,000

- Reserved VIP tickets for 10
- Special recognition during the event with an opportunity for a brief speaking engagement
- Logo on the event website and table signage at the event
- Sponsor listing on digital invites, social media marketing, and pre/post-event advertising
- Two bottles of fine wine (unique to the sponsors, not served at Beaujolais)

Impact Sponsor - \$2,500

- Reserved VIP tickets for 8 and recognition night of event
- Logo on the event website and table signage at the event
- Sponsor listing on digital invites, social media marketing, and pre/post-event advertising
- Two bottles of fine wine (unique to the sponsors, not served at Beaujolais)

Community Champion Sponsor - \$1,500

- Reserved VIP tickets for 6
- Logo on the event website and table signage at the event
- Sponsor listing on digital invites, social media marketing, and pre/post-event advertising
- One bottle of fine wine (unique to the sponsors, not served at Beaujolais)

Hope Sponsor - \$750

- Event tickets for 4
- Sponsor logo on dessert table and event website
- One bottle of fine wine (unique to the sponsors)

Friendship Sponsor - \$350

- Event tickets for 2
- Sponsor Logo on event website and program

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DATE TBD

ABOUT THE EVENT

Guests will luxuriate in the artful symphony of expertly curated wine pairings, elegantly complementing a gourmet tasting menu crafted live by the esteemed Chef Jason Osborne and the talented culinary students from Charlotte Technical College. This enchanting evening includes a sit-down dinner, where each sip and bite transports attendees into an exquisite realm. There will also be wonderful gift baskets and experiences in a silent-auction raffle.



POWER *of the* Purse



UNITED WAY
Charlotte County

WOMEN
UNITED

SIGNATURE EXPERIENCE EVENT

Join Women United for the Inaugural Power of the Purse, an elegant fundraiser combining fashion and philanthropy to support women and the community. Sponsorship aligns your brand with empowerment, offering visibility, premium recognition, VIP experiences, and branding on materials. Be part of an evening that drives meaningful change.

The Birkin Sponsor - \$5,000

- Reserved VIP tickets for 10 and an opportunity for a brief speaking engagement
- Logo on the event website, event program, and table signage
- Early access to preview merchandise
- Logo on event swag bag or promotional item
- Logo featured prominently on all applicable event marketing materials including social media

Chanel Legacy Sponsor - \$2,500

- Reserved VIP tickets for 8 and recognition during the event
- Logo on the event website, event program, and table signage
- Logo on event swag bag or promotional item
- Logo featured prominently on all applicable event marketing materials including social media

Louis Vuitton Prestige Sponsor - \$1,500

- Event tickets for 6 and recognition during the event
- Logo on the event website, event program, and table signage
- Logo on event swag bag or promotional item
- Logo featured on all applicable event marketing materials including social media

Gucci Grace Sponsor - \$750

- Event tickets for 4 and recognition during the event
- Logo on event swag bag or promotional item
- Logo featured on event website and program

The Lady Dior Sponsor - \$150 to \$300

- A purse will be purchased in your businesses name and recognized on the event program

November 15, 2025
11:00 am

LOCATION

Visani Italian Steakhouse and Comedy Theater
Port Charlotte, FL

ABOUT THE EVENT

Join us for our first-ever Power of the Purse event at the Visani Comedy Club, where fashion meets philanthropy for an unforgettable evening. The event will feature a talented comedienne and an auctioneer. We'll showcase designer bags in an exciting auction, and there will also be raffles featuring bags, clutches, and fashion accessories. Enjoy amazing food and drinks as you help us raise funds to support initiatives that uplift women and families in Charlotte County.



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2nd Annual AGELESS UNITED LUNCH



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AGELESS
UNITED

PROGRAM EVENT

The Ageless United Program empowers seniors through advocacy, education, and community engagement, promoting independent living and access to essential services. Sponsorship of the event funds programs that offer direct assistance and social inclusion for the aging population, aiming to make Charlotte County a thriving community for all ages.

Presenting Sponsor - \$5,000

- Reserved VIP tickets for 10 and an opportunity for a brief speaking engagement
- Special recognition during the event, table for corporate collateral and/or representative
- Year-round logo placement on Ageless United webpage
- Logo on the event website, Program, and table signage
- Logo on Event Swag Bag or Promotional Item
- Sponsor logo on event social media and pre/post event advertising

Impact Sponsor - \$2,500

- Reserved VIP tickets for 8
- Special recognition during the event, table for corporate collateral and/or representative
- Logo on the event website, program, and table signage
- Logo on event swag bag or promotional item
- Sponsor logo on event social media and pre/post event advertising

Community Champion Sponsor - \$1,500

- Reserved VIP tickets for 6 with table signage.
- Special recognition during the event, table for corporate collateral and/or representative
- Logo on the event website, program, and table signage
- Logo on event swag bag or promotional item
- Sponsor logo on event social media and pre/post event advertising

Hope Sponsor - \$750

- Event tickets for 4 and recognition during the event
- Logo featured on event website and program

Friendship Sponsor - \$350

- Event tickets for 2
- Sponsor logo on event website and program

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JANUARY 20, 2026
11:30 am - 1:30 pm

LOCATION

Life Celebration Center Punta Gorda (LCCPG)

ABOUT THE EVENT

The Ageless United Luncheon is an annual gathering dedicated to fostering a thriving, age-friendly community in Charlotte County. This event brings together seniors, caregivers, local businesses, and community leaders to explore innovative aging solutions, social connections, and resources that enhance quality of life for older adults.



10th Annual WOMEN UNITED LUNCH



UNITED WAY
Charlotte County

AGELESS
UNITED

PROGRAM EVENT

When Women Unite, Anything Is Possible!

Women United is a passionate group of women dedicated to creating lasting change in Charlotte County through philanthropy, volunteerism, and advocacy. By supporting Women United, your sponsorship helps fund vital programs that empower women, strengthen families, and uplift our community. Your investment directly impacts initiatives like education, financial stability, and wellness programs, ensuring a brighter future for those in need.

Presenting Sponsor - \$5,000

- Reserved VIP tickets for 10 and an opportunity for a brief speaking engagement
- Year-round logo placement on Women United program webpages
- Logo on the event website, program, and table signage
- Logo on event swag bag or promotional item
- Sponsor logo on event social media and pre/post event advertising

Impact Sponsor - \$2,500

- Reserved VIP tickets for 8 with table signage
- Special recognition during the event
- Logo on the event website, program, and table signage
- Logo on event swag bag or promotional item
- Sponsor logo on event social media and pre/post event advertising

Community Champion Sponsor - \$1,500

- Reserved VIP tickets for 6 with table signage
- Logo on the event website, program, and table signage
- Logo on event swag bag or promotional item
- Sponsor logo on event social media and pre/post event advertising

Hope Sponsor - \$750

- Event tickets for 4 and recognition during the event
- Logo on event swag bag or promotional item
- Logo featured on event website and program

Friendship Sponsor - \$350

- Reserved tickets for 2
- Sponsor logo on event website and program

Date TBD
11:30 am - 1:30 pm

LOCATION
TBD

ABOUT THE EVENT

The 10th annual Women United Luncheon, a powerful gathering celebrating the strength, resilience, and impact of women in our community. This inspiring event will feature the Woman of Courage and Woman of Distinction awards, honoring remarkable women who lead with passion and purpose. Enjoy an afternoon of meaningful conversations, uplifting stories, and opportunities to connect with like-minded women dedicated to making a difference. Don't miss this chance to celebrate, network, and be part of something truly impactful!



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READING BUDDIES ANNUAL LUNCH



Charlotte County Reads is a collaborative initiative led by United Way of Charlotte County, in partnership with YMCA of Charlotte County, Boys & Girls Club of Charlotte County, and Charlotte County Public Schools. This kindergarten readiness program ensures early literacy success by equipping young learners with essential reading skills, setting them up for lifelong achievement.

Your sponsorship contributes to the mission of the Family Empowerment program and supports Charlotte County Reads.

Presenting Sponsor - \$5,000

- Reserved VIP tickets for 10 and an opportunity for a brief speaking engagement
- Year-round logo placement on the Reading Buddy program webpage
- Logo on the event website, program, and table signage
- Sponsor logo on event social media and pre/post event advertising

Impact Sponsor - \$2,500

- Reserved VIP tickets for 8 with table signage
- Special recognition during the event
- Logo on the event website, program, and table signage
- Sponsor logo on event social media and pre/post event advertising

Community Champion Sponsor - \$1,500

- Reserved VIP tickets for 6 with table signage
- Special recognition during the event
- Logo on the event website, program, and table signage
- Logo on event social media and pre/post event advertising

Hope Sponsor - \$750

- Event tickets for 4 and recognition during the event
- Logo featured on event website and program
- Logo on event social media and pre/post event advertising

Friendship Sponsor - \$350

June 9, 2025
11:30 am - 1:30 pm

LOCATION

Life Celebration Center Punta Gorda

ABOUT THE EVENT

Join us in honoring our volunteers at the Reading Buddies Luncheon and Recognition Event!

Reading Buddies, a key program within Charlotte County Reads, pairs dedicated volunteers with students who need extra reading support. Through one-on-one mentorship, these volunteers help strengthen literacy skills, build confidence, and inspire a love for reading in young learners.



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NETWORKING EVENTS



WOMEN UNITED MONTHLY EVENTS

Annual Sponsor \$1500

- 2 Tickets for Women United Lunch and 2 tickets for the Power of the Purse, table signage
- Sponsor link/logo on the Women United webpage
- Sponsor listing on all Women United monthly events, social media and pre/post-event advertising

Monthly Program Sponsor \$350

- Sponsor link/logo on the Women United webpage
- Sponsor listing on a Women United monthly event, social media and pre/post-event advertising
- Monthly events listed at unitedwayccfl.org/womenunited

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Monthly Events

When Women Unite, Anything Is Possible!

United hosts a mix of inspiring events, advocacy efforts, and community impact initiatives.

What We Do:

- Advocate for education, financial stability & workforce readiness:
- Support ALICE families & promote school readiness
- Empower each other through learning, networking & action. From engaging discussions to hands-on volunteerism, Women



FESTIVAL OF WREATHS



Community Champion Sponsor - \$1,500

- VIP tickets for 6 with table signage & recognition at event
- Logo on the event website, program
- Sponsor logo on event social media and pre/post event advertising
- Bottle of wine at table

Hope Sponsor - \$750

- Event tickets for 4 with table signage & recognition at event
- Bottle of wine on table
- Logo on the event website, program, social media and pre/post event advertising

Friendship Sponsor - \$350

- Event Tickets for 2
- Sponsor logo on event website and program

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Dec 10, 2025

5:30 - 8:30 pm

LOCATION

A Vermont Touch Florist and Events
Punta Gorda

ABOUT THE EVENT

Join Women United and Ageless United for a magical evening of creativity, community, and giving back at the Festival of Wreaths. This festive event brings together local supporters, businesses, and community members for an interactive and elegant holiday experience.

This year's Festival of Wreaths will have a variety of activities, along with a beautiful selection of holiday wreaths. Enjoy wine and hors d'oeuvres, all while helping raise funds for United Way's community programs.

2025-2026 Sponsor Opportunities



CORPORATE PARTNERSHIP

Year-round listing

- ☐ Hero Corporate Sponsor
\$10,000
- ☐ Signature Corporate Sponsor
\$15,000
- ☐ Legacy Corporate Sponsor
\$20,000
- ☐ Heritage Corporate Sponsor
\$30,000

ANNUAL UWCC CALENDAR

Deadline August 1, 2025

- ☐ Platinum
\$5,000 ~ 1 AVAILABLE
- ☐ Gold
\$2,500
- ☐ Silver
\$1,000
- ☐ Bronze
\$350

BEAUJOLAIS

March 2026

- ☐ Presenting Sponsor
\$5,000
- ☐ Impact Sponsor
\$2,500
- ☐ Community Champion Sponsor
\$1,500
- ☐ Hope Sponsor
\$750
- ☐ Friendship Sponsor
\$350

POWER OF THE PURSE

November 15, 2025

- ☐ Presenting Sponsor
\$5,000
- ☐ Impact Sponsor
\$2,500
- ☐ Community Champion Sponsor
\$1,500
- ☐ Hope Sponsor
\$750
- ☐ Spotlight Purse Sponsor
\$150-350

AGELESS LUNCH

January 20, 2026

- ☐ Presenting Sponsor
\$5,000
- ☐ Impact Sponsor
\$2,500
- ☐ Community Champion Sponsor
\$1,500
- ☐ Hope Sponsor
\$750
- ☐ Friendship Sponsor
\$350

WOMEN UNITED LUNCH

February 2026

- ☐ Presenting Sponsor
\$5,000
- ☐ Impact Sponsor
\$2,500
- ☐ Community Champion Sponsor
\$1,500
- ☐ Hope Sponsor
\$750
- ☐ Friendship Sponsor
\$350

READING BUDDIES LUNCH

June 9, 2025

- ☐ Presenting Sponsor
\$5,000
- ☐ Impact Sponsor
\$2,500
- ☐ Community Champion Sponsor
\$1,500
- ☐ Hope Sponsor
\$750
- ☐ Friendship Sponsor
\$350

WOMEN UNITED MONTHLY EVENTS

- ☐ Annual Sponsor (Limit 3)
\$1,500
- ☐ Monthly Program Sponsor
\$350

FESTIVAL OF WREATHS

December 10, 2025

- ☐ Impact Sponsor
\$2,500
- ☐ Community Champion Sponsor
\$1,500
- ☐ Hope Sponsor
\$750
- ☐ Friendship Sponsor
\$350

GIVING TUESDAY

October 1, 2025

- ☐ Match Sponsor
\$5000



UNITED WAY
Charlotte County



CONNECT:

[17831 Murdock Circle, Ste A](#)

[\(941\) 627-3539](#)

rd@unitedwayccfl.org

[@united.way.cc.fl](#)

[_@UWCCFL](#)

[@UnitedWayCCFL](#)

[@United Way of Charlotte County](#)

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