



Strategic Priorities 2023-2025

Mission Statement

Mobilizing the power of our community to break the cycle of poverty

Who We Serve

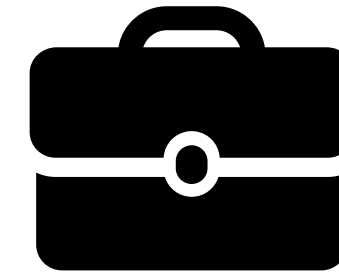
ALICE



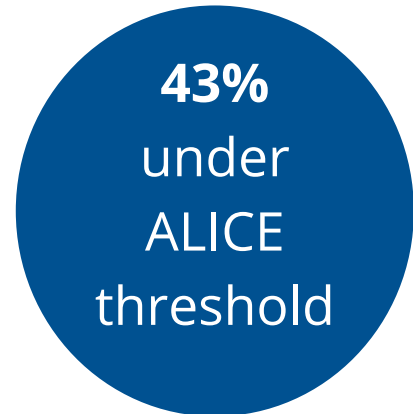
ASSET LIMITED



INCOME CONSTRAINED



EMPLOYED



28,585 (32%) Charlotte County households are ALICE

9,429 (11%) Charlotte County households are in poverty

- **4,704 (12%)** of these are families with children
- **21,677 (57%)** of these are 65 and over households
- **over half of all children in Charlotte County** are under the ALICE threshold

2023 ALICE Report - 2021 data

Charlotte County is **one of 11 counties** in Florida that ranks high for both social vulnerability and for climate hazards (e.g., hurricanes). Charlotte County is also **in the top 20%** in the nation when it comes to social vulnerability to environmental hazards.

UNITED WAY OF CHARLOTTE COUNTY PRIORITIES

We look at meeting the basic needs of residents as a foundation to greater impact across all stages of the lifespan. Once we know that food and housing needs are met, UWCC looks to move the needle on financial empowerment and educational success.



Foundation

Basic Needs

food, childcare, housing, financial assistance



Steps to self-sufficiency

Educational Success

parent engagement across all ages, trauma-informed programs, school-readiness, successful transitions

Financial Empowerment

increased employability, asset accumulation and sustainment



Additional Support

Seniors

reduce barriers that isolate seniors from their peers and community

Communication & Navigation

prioritize time, talent, and treasure for communication, navigation, and volunteer efforts

Tools to Achieve Results

Local Government Funding

- Charlotte County Board of County Commissioners
- City of Punta Gorda

UWCC Donor Dollars

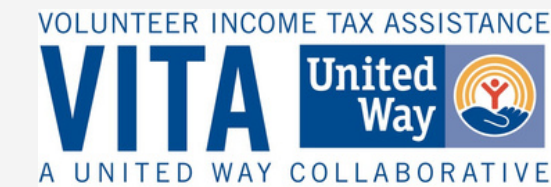
- Includes unrestricted donations and grants
- Includes Hurricane Ian Recovery Fund

Convener, Collaborator, and Mobilizer

- Volunteer Coordination
- Impact Panels

UWCC Programs

- Volunteer Income Tax Assistance
- Season of Sharing (*fiscal agent*)
- United at Work
- Charlotte County Grade-Level Reading



Strategic Plan 2023-2025 + Hurricane Ian Disaster Response



NAVIGATE

HELP for clients

- Season of Sharing
- United at Work
 - assistance, referral, and case management



MOBILIZE

the power of our community with volunteers

- VITA
- Grade-Level Reading
- Women United
- Ageless United
- Family Services Center
- Day of Caring

(volunteers, resources, in-kind donations)



FUND

nonprofit partners

- BOCC / COPG program grants
- UWCC donor dollars/grants
- Hurricane Ian recovery dollars