

Driving Impact: Aligning Strategic Priorities with Collaborative Solutions

The United Way of Charlotte County utilizes five strategic priorities that guide our collaborative efforts with community partners and UWCC programs. These priorities are designed to mobilize community resources, offering hope and help to those who need it most.

5 Strategic Priorities

1 BASIC NEEDS

food, childcare, housing, financial assistance

2 EDUCATIONAL SUCCESS

parent engagement of all ages, trauma-informed programs, school readiness, successful transitions

3 FINANCIAL EMPOWERMENT

increased employability, asset accumulation and sustainment

4 SENIORS

reducing barriers that isolate seniors from their peers and community

5 COMMUNICATION & NAVIGATION

prioritizing time, talent, and treasure for communication, navigation, and volunteer efforts

UWCC Programs & Collaborative Solutions

Kids Thrive Navigator Drug free Charlotte County

2 Educational Success 3 Financial Empowerment 5 Communication & Navigation

Promotes parent engagement and early literacy for young children. Helps families navigate resources and develop healthy peer-support, leading to thriving families and children to be ready to succeed in school.

Childcare Provider Capacity Building Early Learning Coalition of Florida's Heartland

2 Educational Success 5 Communication & Navigation

The ELCFH strives to support child care capacity in Charlotte County through the Pyramid Model proven to reduce challenging child behaviors which in turn lessens the likelihood of teacher turnover.

Imagination Library Charlotte Players

1 Basic Needs 2 Educational Success 5 Communication & Navigation

The Charlotte County Imagination Library, a local affiliate of Dolly Parton's program, sends free monthly books to children aged 0-5. To reach more families, we will expand registration efforts through medical offices, daycare facilities, and community locations. An upgraded website will offer valuable local resources.

Community Navigation for Literacy Volunteers YMCA of Southwest Florida Boys & Girls Clubs of Charlotte County

2 Educational Success 5 Communication & Navigation

Volunteer Coordinators from the YMCA and Boys & Girls Clubs will oversee volunteer navigation and data collection for the Charlotte County Reads initiative, advancing the goal of achieving 75% of students reading on grade level. The Boys & Girls Clubs will recruit and manage volunteers for Lizzy the Literacy Bus, ensuring locations across Charlotte County have access to these resources.

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UWCC Programs & Collaborative Solutions

UWCC Programs: VITA Season of Sharing United at Work

1 Basic Needs 3 Financial Empowerment 5 Communication & Navigation

UWCC operates in-house programs to support the strategic priorities of Basic Needs (housing and financial assistance) and Financial Empowerment (asset accumulation and sustainment), including VITA, Season of Sharing, and United at Work.

Friendship at Home Senior Friendship Centers

4 Seniors 5 Communication & Navigation

Friendship-At-Home (FAH) is a crisis/supportive intervention, advocacy and connection program that serves local seniors in crisis and/or relieves isolation and loneliness.

Senior Engagement Program Charlotte County Homeless Coalition

1 Basic Needs 4 Seniors 5 Communication & Navigation

The Homeless Coalition will coordinate an extensive volunteer program for seniors who are isolated from their peers and the community, enabling them to engage with the community through activities and support.

Individual Counseling Valerie's House

2 Educational Success 5 Communication & Navigation

Valerie's House provides free-of-charge individual counseling to bereaved children and families. They retain the services of a mental health counselor to provide otherwise unavailable counseling to children and families.