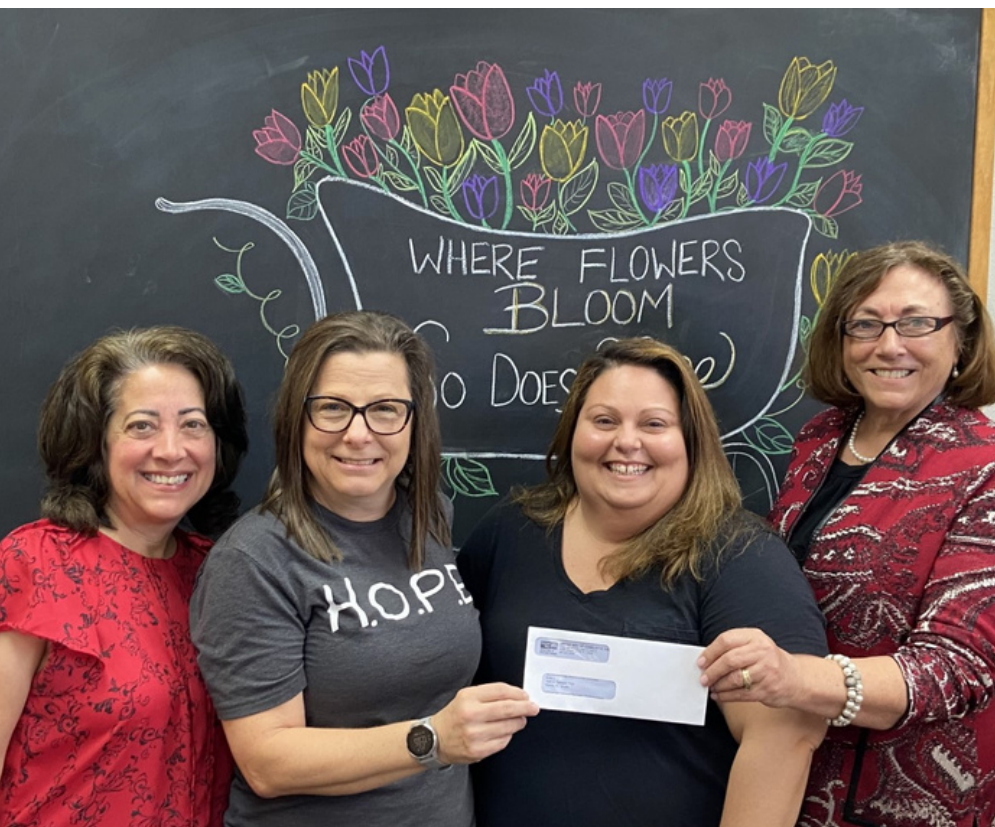


UNITED WAY OF CHARLOTTE COUNTY

# 2023-2024 CAMPAIGN SPONSORSHIP OPPORTUNITIES



## MOBILIZING THE POWER OF OUR COMMUNITY TO BREAK THE CYCLE OF POVERTY

United Way of Charlotte County is committed to our mission of eliminating poverty and **GIVING HOPE** to our community. Your impact allows our residents to **GET HOPE** from one of our many programs.



We offer diverse sponsorship opportunities for our 2023-2024 campaign season. Choose to be a Campaign Sponsor, Event Sponsor, or Program Sponsor. With the support of generous sponsors, our highly visible and enjoyable events connect with influential business and community leaders who share our mission. Your partnership helps us address our community's pressing needs. Thank you for supporting United Way of Charlotte County.

## *BRINGING HOPE TO CHARLOTTE COUNTY*



[unitedwayccfl.org](http://unitedwayccfl.org)

941.627.3539

17831 Murdock Circle, Ste A  
Port Charlotte, FL 33948

# Campaign Sponsorships

We seek vital partners to provide support and resources to our annual campaign. This crucial role amplifies the reach and impact of our campaign, enabling UWCC to make a greater difference in the community.

You may choose to be a campaign sponsor, event or program sponsor, or both.

- [Campaign Sponsorships including VITA, Giving Tuesday, and Grade Level Reading, click here](#)
- [Beaujolais - Click here](#)
- [Women United - Click here](#)
- [Ageless United - Click here](#)

## Campaign Kickoff and Day of Caring:

Experience the power of giving back at Day of Caring, our annual event that celebrates the impact of volunteerism. Join teams from local businesses, churches, families, and civic groups as we come together to make a positive difference in our community.

- This is our annual event: Eligible sponsors receive many marketing benefits such as; your logo on the event shirt & campaign banner, logo/link on all event communications, and sponsor recognition on the website and newsletter.

## Email Signature:

Below is an example of our email signature utilized by the entire UWCC staff throughout the campaign year.



Thank you to our 2022-2023 campaign mobilizers!!

Publix Supermarkets, Florida Power & Light, Mosaic,  
Suncoast Beverage, Waste Management, Tampa Bay Rays,  
TECO Peoples Gas, Panther Hollow Dental Lodge, Farr Law Firm

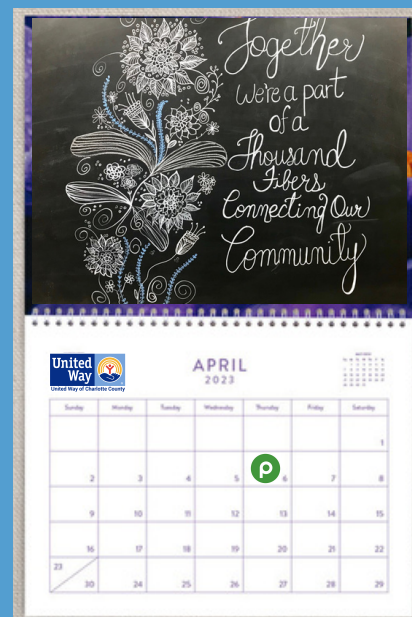
Mobilizing the power of our community to break the cycle of poverty

## Campaign Calendar


Introducing our exciting new marketing tool for sponsors: the United Way of Charlotte County wall calendar. This dynamic calendar not only showcases key events throughout the year but also serves as a platform to proudly feature our esteemed corporate sponsors and highlight invaluable volunteer contributions. It's an engaging way to keep our community informed while providing recognition and visibility to our dedicated sponsors.

## Grade Level Reading

Charlotte County Reads is helping students gain a love of reading and lifelong literacy skills that will empower their learning.



[unitedwayccfl.org](http://unitedwayccfl.org)

 **Make your gift today!**  
Sponsor our Campaign, events, or programs

## BE A PACESETTER

**Make your contribution by September 30.**

*A Pacesetter makes a commitment of \$1,200 or higher by September 30, 2023. It signifies your commitment to supporting our cause and making a significant impact in our community. By becoming a Pacesetter, you join a select group of influential sponsors who are driving positive change and inspiring others to follow their lead.*

# Give HOPE and INVEST in Charlotte County

	Heritage \$20,000	Legacy \$10,000	Signature \$5,000	Hero \$3,000	Friend \$1,200
Recognition in our press releases and media outreach	✓				
Premier logo placement on all event materials	✓				
VIP Event Guest Speaker	✓	✓			
Speaking Opportunity - UWCC Radio Interview	✓	✓			
Featured in Promotional Column	✓	✓	✓		
Recognition on UWCC e-mail signature	✓	✓	✓		
Logo on Campaign Kickoff event marketing, & tshirt.	✓	✓	✓	✓	
Sponsor Recognition in UWCC Calendar <i>*new</i>	✓	✓	✓	✓	
Reserved seating at Beaujolais	12	8	6	4	
Featured on Campaign Events Marketing	✓	✓	✓	✓	
LOGO on UWCC banner sign at all events	✓	✓	✓	✓	
Reserved seating at Women United Luncheon	8	6	4	4	2
Featured on Campaign Celebration promotional materials	✓	✓	✓	✓	✓
Recognition on our website and social media channels & newsletter as a Sponsor	✓	✓	✓	✓	✓
Volunteer Opportunity for company employees	✓	✓	✓	✓	✓



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**BRINGING HOPE TO CHARLOTTE COUNTY**

**A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 800-436-7352 TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.**



# Beaujolais

**Sponsor Investment \$500 & up**

**March 1, 2024**

We offer a multitude of sponsor levels for this event such as wine sponsor, music sponsor, tapas, etc.

[Click here to be a part of Charlotte County's premiere wine event](#)



Join us at the Peace River Botanical Gardens for our 10th Annual Wine Event! Celebrate with your favorite friends at this special event. Hosted by the United Way of Charlotte County Board of Directors, this event is an opportunity to connect with our community and enjoy quality time. Don't miss this lovely occasion!

## Giving Tuesday

**Tue, Nov 28, 2023**

- Company logo and link on web site
- Company logo on event promotional marketing
- Social media boost
- Match amounts unlimited

[Click here for sponsorships](#)



## GIVINGTUESDAY

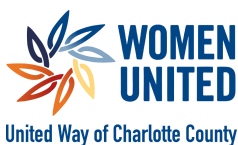
Support our annual Giving Tuesday event by providing a donation match.



 **Make your gift today!**  
Sponsor our Campaign, events, or programs

**BRINGING HOPE  
TO  
CHARLOTTE COUNTY**

# Women United



## Sponsor Investments \$300 & up

We offer a multitude of sponsor levels for this United Way of Charlotte County affinity group such as annual sponsor, or January 2024 lunch sponsorships.

[Click here for Women United giving options](#)



Our Mission... EMPOWERING the women of Charlotte County in the areas of education, financial stability, and wellness.

What exactly does this mean.... We are committed to using our time and talents to change lives for the better!

For more information about how to join this amazing group of women contact us at [info@unitedwayccfl.org](mailto:info@unitedwayccfl.org).

# Ageless United

## Sponsor Investment \$300 & up

We offer a multitude of sponsor levels for this United Way of Charlotte County affinity group such as annual sponsor, or Festival of Wreath sponsorships.

[Click here for Ageless United giving options](#)



**Ageless UNITED** was born out of a deep commitment to helping our most vulnerable community members—seniors. Our program is specifically designed to provide financial support, combat isolation, and promote overall well-being. We are actively developing Ageless UNITED to make a meaningful impact on the lives of seniors in our community.



 **Make your gift today!**  
Sponsor our Campaign, events, or programs

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TO  
CHARLOTTE COUNTY**



# Volunteer Income Tax Assistance

## Sponsor Investment \$1,500 & 2,500

- Company logo and link on web & recognition on VITA promotional marketing
- Social media boost and newsletter recognition
- Logo featured at Campaign Celebration
- Speaking opportunity at annual reception

[Click here for sponsorships](#)



The Volunteer Income Tax Assistance program (VITA) offers FREE income tax preparation services each tax season at various sites throughout Charlotte County.

The VITA program provides a fundamental direct service to low-moderate-income individuals and families in Charlotte County. Many individuals and families in our community do not have access to affordable tax preparation services. UWCC's VITA program helps families take advantage of benefits in the tax code to increase their financial stability.

# United at Work

## Sponsor Investment \$500 & up

- Company logo and link on web site
- Company logo on event promotional marketing
- Social media boost

[Click here for sponsorships](#)



United at Work supports Charlotte County employees during times of need, like Hurricane Ian. With a matching grant, we've successfully aided our community employees. After Hurricane Ian, United Way of Charlotte County created this program to strengthen the local workforce. Non-work-related issues affect productivity and quality, so United at Work fills unmet hurricane-related needs for qualifying Charlotte County business employees. Help us support employees and get them back to work!



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