



# Strategic Priorities 2023-2025

# Mission Statement

Mobilizing the power of our community to break the cycle of poverty

## Who We Serve

ALICE



ASSET LIMITED



INCOME CONSTRAINED



EMPLOYED

43%  
under  
ALICE  
threshold

**28,585 (32%)** Charlotte County households are ALICE

**9,429 (11%)** Charlotte County households are in poverty

- **4,704 (12%)** of these are families with children
- **21,677 (57%)** of these are 65 and over households
- **over half of all children in Charlotte County** are under the ALICE threshold

2023 ALICE Report - 2021 data

Charlotte County is **one of 11 counties** in Florida that **ranks high for both social vulnerability and for climate hazards (e.g., hurricanes)**. Charlotte County is also **in the top 20% in the nation** when it comes to social vulnerability to environmental hazards.

**NOW AVAILABLE**

*Updated ALICE figures (2021 data)*

# National, State, Local **ALICE** figures - - released April 26, 2023

as well as additional local indicators



- housing
- transportation
- technology
- education
- food
- income/financial security
- health care
- demographics

# UNITED WAY OF CHARLOTTE COUNTY PRIORITIES

We look at meeting the basic needs of residents as a foundation to greater impact across all stages of the lifespan. Once we know that food and housing needs are met, UWCC looks to move the needle on financial empowerment and educational success.



## Foundation

### Basic Needs

food, childcare, housing, financial assistance



## Steps to self-sufficiency

### Educational Success

parent engagement across all ages, trauma-informed programs, school-readiness, successful transitions

### Financial Empowerment

increased employability, asset accumulation and sustainment



## Additional Support

### Seniors

reduce barriers that isolate seniors from their peers and community

### Communication & Navigation

prioritize time, talent, and treasure for communication, navigation, and volunteer efforts

# Tools to Achieve Results

## Local Government Funding

- Charlotte County Board of County Commissioners
- City of Punta Gorda

## UWCC Donor Dollars

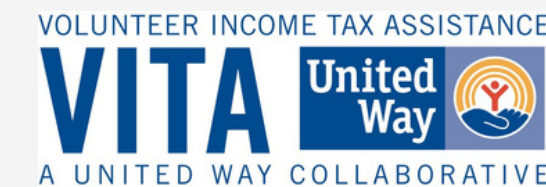
- Includes unrestricted donations and grants
- Includes Hurricane Ian Recovery Fund

## Convener, Collaborator, and Mobilizer

- Volunteer Coordination
- Impact Panels

## UWCC Programs

- Volunteer Income Tax Assistance
- Season of Sharing (*fiscal agent*)
- United at Work
- Charlotte County Grade-Level Reading





# Strategic Plan 2023-2025 + Hurricane Ian Disaster Response



## NAVIGATE

- Season of Sharing
- United at Work
  - assistance, referral, and case management



## MOBILIZE

*the power of our community*

- VITA
- Grade-Level Reading
- Women United
- Ageless United
- Family Services Center
- Day of Caring

*(volunteers, resources, in-kind donations)*



## FUND

- BOCC / COPG program grants
- UWCC donor dollars/grants
- Hurricane Ian recovery dollars