

Campaign Sponsor Opportunities

Community
United



UWCC Sponsor Opportunities



OPPORTUNITIES TO ACCELERATE YOUR COMPANY'S IMPACT

Sponsorship opportunities bring in contributions that allow us to continue addressing our community's top needs. As a United Way sponsor, your brand will gain recognition at both public and private events, and help us fund vital programs. Please review our campaign opportunities, exclusive to our corporate partners and sponsors.

Campaign Sponsor

- Heritage Level
- Legacy Level
- Signature Level
- Hero Level

BE A PACESETTER

Make your commitment or contribution by September 30.

Pacesetters are invited to a VIP Reception and given special recognition at Campaign Kickoff.

[Click to Sponsor or Donate](#)

	HERITAGE \$10,000	LEGACY \$5,000	SIGNATURE \$2,500	HERO \$1,000
Premier Sponsor <i>(all events)</i>	●			
Radio Interview	●			
VIP Event Guest Speaker	●			
Featured in Promotional Article	●	●		
Reserved VIP Event Seating <i>(when applicable)</i>	●	●		
Featured on Campaign Kickoff & Day of Caring promotions & t-shirt	●	●		
United Way of Charlotte County e-mail signature line	●	●	●	
Event banner signage	●	●	●	
Featured on Campaign Celebration promotional materials and at event	●	●	●	●
Website logo with link	●	●	●	●
Newsletter logo with link	●	●	●	●
Social Media Boost	●	●	●	●
Sponsor Digital Badge <i>(upon request)</i>	●	●	●	●



Campaign Kickoff and Day of Caring

- Company Logo on T-shirt
- Company logo and link on web site
- Company logo recognition on event marketing
- VIP booth at event



Sponsor Investment \$1,500

October 2022

Each year, United Ways across the country participate in a nationwide day of service called Day of Caring. It's the perfect opportunity to roll up your sleeves and let your actions speak louder than words. It's the ideal way to show, by example, what it means to LIVE UNITED. United Way of Charlotte County coordinates hands on projects for our volunteers on Day of Caring. Become a sponsor and join together for a variety of hand-on projects, ranging from gardening and landscaping to painting and cleaning.

[Click to Sponsor or Donate](#)



United Way invites you to celebrate with us!

BEAUJOLAIS

Enjoy
TAPAS
& WINE
TASTING

*New and beautiful
location showcasing a
natural setting and
spectacular botanicals.*

PEACE RIVER
BOTANICAL
&
SCULPTURE
GARDENS

5827 RIVERSIDE DRIVE
PUNTA GORDA, FL 33982



Beaujolais

8th Annual Tapas and Wine Tasting!

- Company logo and link on web site
- Company logo on event promotional marketing
- VIP table & tickets for 4

Sponsor Investment \$3,000

Friday November 4, 2022

Our 8th Annual Wine Event is fast approaching. Set as a celebration of the first new wine, the Beaujolais Nouveau event has occurred every year in France since 1985. Our United Way of Charlotte County Board Members host this event each year as a way to meet and greet those in our community and spend some quality time together before the holidays. Join us at the Peace River Botanical Gardens for this lovely event.

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United Way of Charlotte County

- Company logo and link on web
- 2 Women United memberships
- Women United luncheon recognition
- Complimentary Women United events (2)
- Speaking opportunity at Women United event
- Complimentary Women United T-shirt (2)
- Social media boost & Newsletter recognition



Sponsor Investment \$1,500

Our Mission... EMPOWERING the women of Charlotte County in the areas of education, financial stability, and wellness.

2022 Platform: Empowering Mothers to Raise Healthy Children

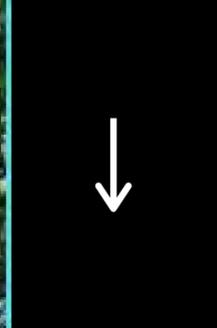
What exactly does this mean....

We are committed to using our time and talents to change lives for the better! This year, our focus is the United Way of Charlotte County funded Kids Thrive Community Collaboration.

For more information about how to join this amazing group of women contact us at info@unitedwayccfl.org.

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UWCC Sponsor Opportunities



VOLUNTEER INCOME TAX ASSISTANCE

VITA



A UNITED WAY COLLABORATIVE

- Company logo and link on web & recognition on VITA promotional marketing
- Social media boost
- Newsletter recognition
- Logo featured at Campaign Celebration
- Speaking opportunity at reception

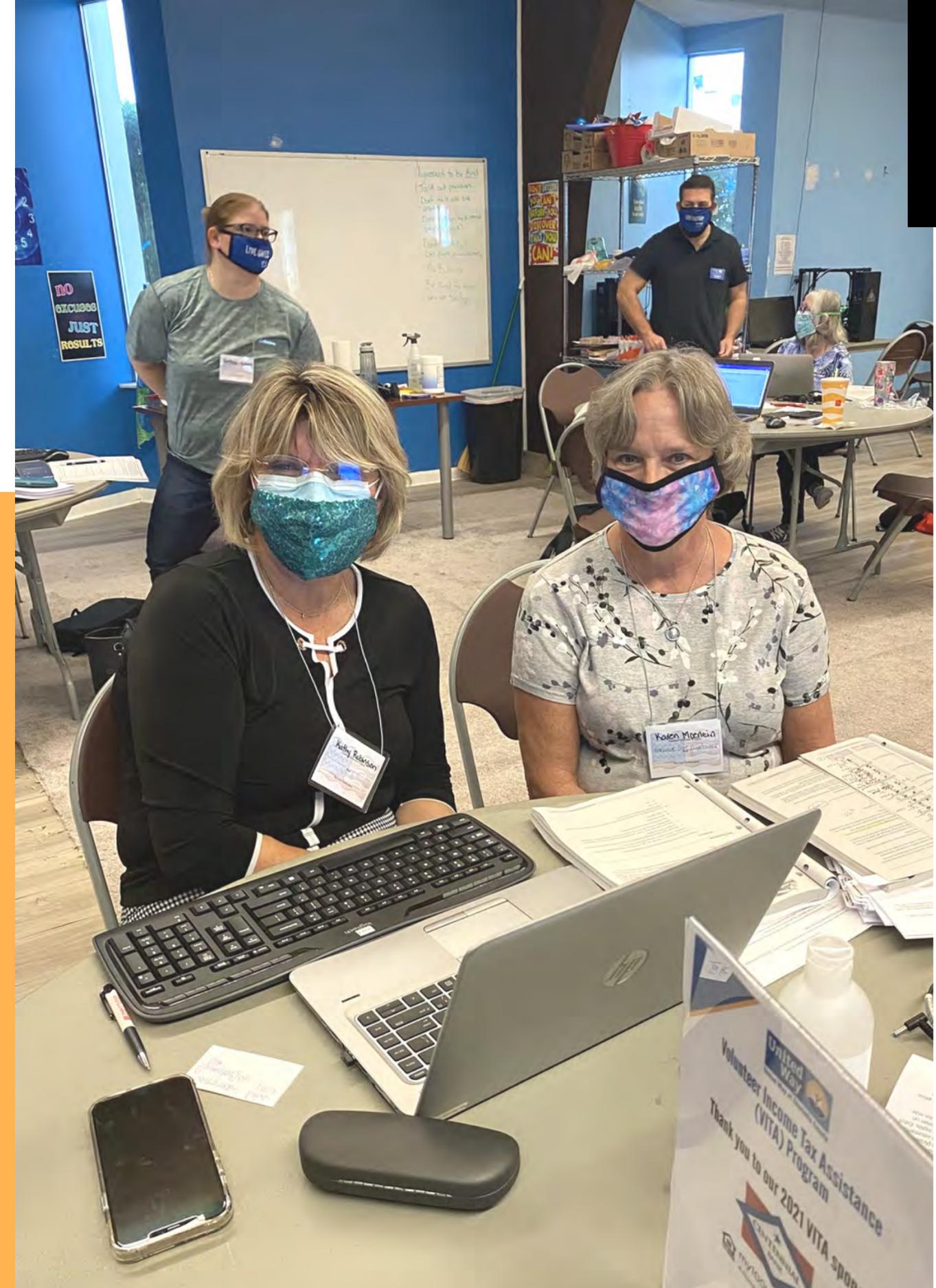
Sponsor Investment \$1500 & \$2500

Flexible Sponsorships available

The Volunteer Income Tax Assistance (VITA) program offers FREE tax filing services January through April each year at various sites throughout Charlotte County.

The VITA Program provides a fundamental direct service to low-moderate-income individuals and families in Charlotte County. Many individuals and families in our community do not have access to affordable tax preparation services or are unaware of programs like the Earned Income Tax Credit (EITC) that could put thousands of dollars back in their hands. UWCC's VITA Program helps families take advantage of benefits in the tax code, to increase their financial stability. Anyone with a household income less than \$66,000 is eligible.

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UWCC Sponsor Opportunities



Community Impact Panels

- Company logo and link on web
- Company logo on event promotional marketing
- Social media boost
- Newsletter recognition
- Recognition as a sponsor during the panels which take place for the entire month of February.



Sponsor Investment \$500

The Community Impact Panels coordinate and facilitate an extensive vetting process for human service agencies requesting dollars. Your sponsorship will provide you prestigious community recognition in full support of our allocation & investment process creating lasting value and impact.

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Giving Tuesday November 29, 2022

- Company logo and link on web site
- Company logo on event promotional marketing
- Social media boost
- Recognition as a sponsor during event and on event promotional materials
- Match amounts unlimited

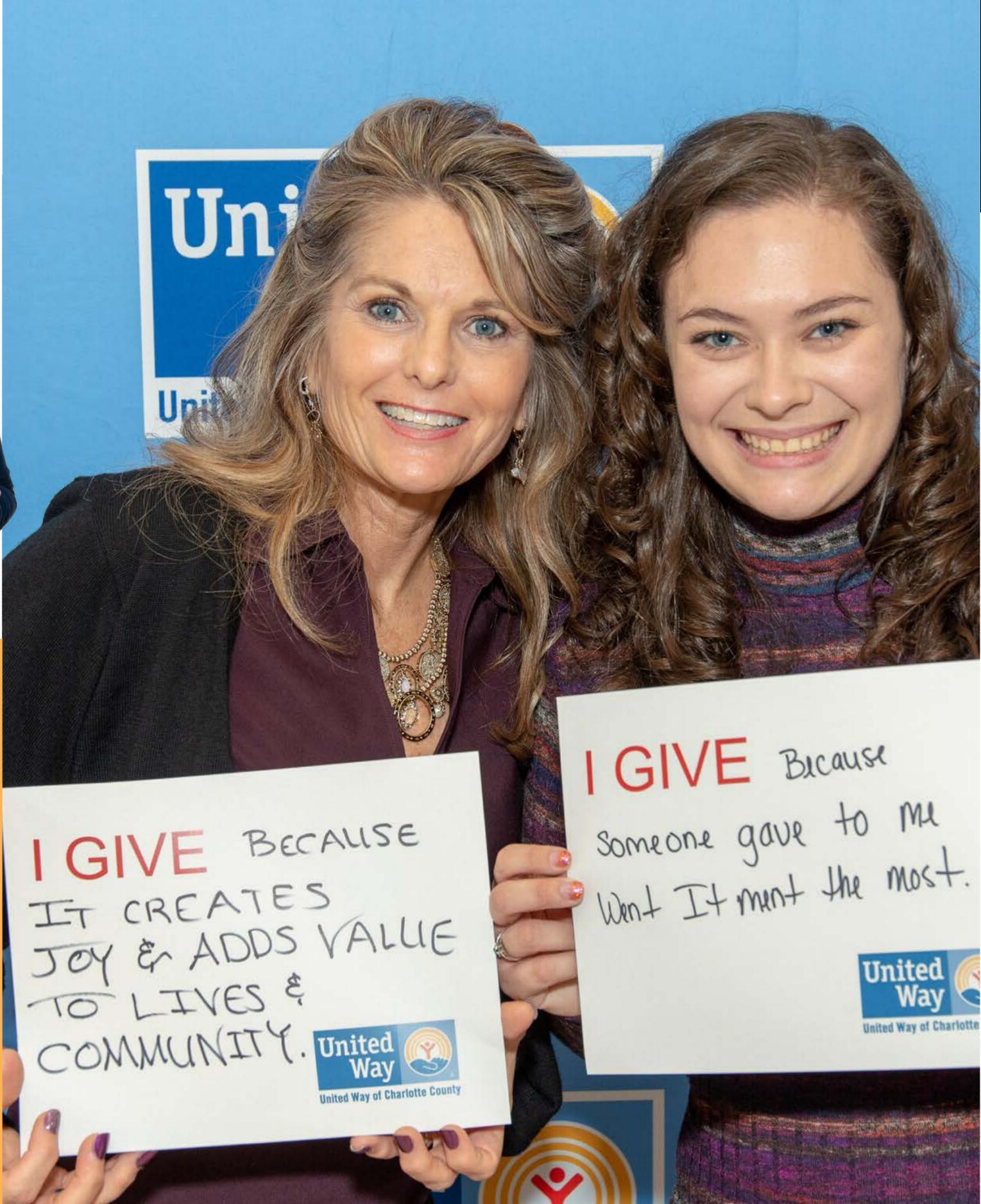


Sponsor Investment

Flexible Sponsorships available

Support our annual Giving Tuesday event by providing a donation match.

[Click to Sponsor or Donate](#)





UWCC Sponsor Opportunities



UNITED WAY OF CHARLOTTE COUNTY

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