TRANSFORMING LOCAL LIVES

COMMUNITY UNITED

Mobilizing the power of our community to break the cycle of poverty.

www.unitedwayccfl.org
Welcome

Mission:
Mobilizing the power of our community to break the cycle of poverty.

Vision:
A community where all citizens achieve their potential through education, financial stability, and healthy lives.

Values:
Compassion, Excellence, Integrity, Partnership, and Accountability
What is our CORE business?

Mobilizing the power of our community to break the cycle of poverty.

- Mobilizing
- Serving ALICE
- Connecting Community

Mobilizing the power of our community to break the cycle of poverty.
In 2018, 40% (29,964) Charlotte County households were unable to afford even the most basic budget.

22,381 of these households earned just over the Federal Poverty Level, making them ineligible for assistance.

**Who we serve.**

**ALICE**

Asset Limited
Income Constrained
Employed

**AND THEN COVID-19.....**

*Mobilizing the power of our community to break the cycle of poverty.*
THE PANDEMIC DIVIDE

ALICE
Asset Limited
Income Constrained
Employed

Before COVID-19 hit, 29,964 Charlotte County households already couldn’t afford the basics.

These households fared far worse during the pandemic than higher-income households.

National Data
Source: United for ALICE (2021, October)
The Pandemic Divide:
An ALICE Analysis of National COVID Surveys.

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Create Lasting Value and Impact
Allocation & Investment Process

Coordinate and facilitate extensive vetting process for human service agencies requesting dollars
- Mobilize over 2,600 staff and community volunteer hours to allocate dollars.
- 3 UWCC Community Collaborations
- 23 Partner Agency Community Programs

Mobilizing Funding of County, City and UWCC donor dollars

GOAL: Coordinate, align and streamline systems with an intergenerational approach that supports families through all life stages

$977,672 invested across 18 partners

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2020-2022 Partner Agencies

Big Brothers Big Sisters of the Sun Coast
Boys & Girls Club of Charlotte County
Center for Abuse and Rape Emergencies
Charlotte Behavioral Health Care
Charlotte County Healthy Start Coalition
Charlotte County Homeless Coalition
Charlotte HIV/AIDS People Support (CHAPS)
Charlotte County Imagination Library
Charlotte Local Education Foundation
Children's Network of Southwest Florida

Drug Free Charlotte County
Early Learning Coalition of Florida's Heartland
Guardian ad Litem Foundation of SW Florida
Gulf Coast Partnership, Inc.
Harry Chapin Food Bank of SW Florida
Healthy Families
Senior Friendship Centers
Virginia B. Andes Volunteer Community Clinic
YMCA of Southwest Florida

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100% of these funds go to families … no administrative fee

Goal: Increase family and senior access to financial stability skill-sets and resources

COMMUNITY PRIORITIES
Financial Security

- Fiscal agent for Charlotte County over 20 years
- $571,852 helped 800 families with rent, mortgage, and utilities
- 2,196 people

George Barone’s roommate had a stroke 2 years ago. He had been paying the full amount of rent on his own ever since. The pandemic caused his landscaping company to slow down resulting in him falling behind in his rent. George went to St Vincent de Paul Sacred Heart for assistance. They helped him apply for a Season of Sharing grant. He was very grateful for the rental assistance and is now in search of a new roommate to contribute to the monthly rent.

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**TAX YEAR 2020**

- **31 AWESOME VOLUNTEERS**
- **2547 VOLUNTEER HOURS**

- **732 returns**
- **$22,382 Adjusted Gross Income**
- **$161,127 EITC and Child Tax Credit**
- **Average age = 67**

**Goal:** Increase family and senior access to financial stability skill-sets and resources

**Total Economic Impact Charlotte County**

- **TY 18:** $837,628
- **TY 19:** $754,336
- **TY 20:** $1,054,974

**More returns with less volunteers**

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2021 Tax Season

Don't Forget,

2021 Tax season Is Around the corner!

If you are claiming dependents, get on a callback list now!

Email your Name, address, and contact information to vita@unitedwayccfl.org

Keep in mind, 2021 Tax Season refunds will be different due to prepaid Child Tax Credits!

If you would like to become a VITA volunteer, email vita@unitedwayccfl.org
COMMUNITY PRIORITIES

Ending Youth & Chronic Homelessness

Over the past four 1/2 years:

- Effectively achieved “Ending Chronic Homelessness” as defined by US Interagency Council on Homelessness
  
  (1 of 5 communities in country to eliminate both veterans and chronic homelessness)

- 167 chronically homeless individuals permanently housed

- 86% of clients remaining in housing past the end of receiving financial assistance
  
  (National retention rate 75%)

- 73% average insurance approval rate (National approval rate 65%)

- Provided life saving clinic and pharmacy services to 194 patients

ENDED Chronic Homelessness by the end of 2020!!!

Goal: Increase number of chronic and vulnerable homeless who access stable housing, health care, and financial stability

Rare, brief and one time experience

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Community Priorities

Kids Thrive

I joined Kids Thrive while I was pregnant with Jr. and joined the parents group “circle of parents”. Two and a half years later we are going strong and getting bigger! As one of the original moms in the group I am now a leader mom, a mentor to others, and it has been so rewarding to actually see the difference I am making in other peoples’ lives!

122 children and 81 families to date
77% children screened met developmental milestones
86% pre-k children scored average or higher on Get Ready to Read screening
Families received parenting, literacy, and life skills training. Of the 18 women that completed a self-sufficiency assessment, 83% (15) showed improvements in at least 5 out of the 8 categories.

Circle of Parents Building Social Capital - expanding to 2nd group!!!

Goal: Improve outcomes for babies born substance exposed

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Empowering Mothers to Raise Healthy Children

Provided cookbooks and cooking demonstrations
○ Focused on cooking for busy moms

Provided planning and goal calendars
○ Focused on time management and juggling busy schedules

Provided Fashionista Clothing & Pampering Day
○ Focused on building confidence & self-care
How many children need intervention?
Grade-Level Reading

SPRING 2021
- 376 = 3rd grade students not on grade level (FSA)

FALL 2021
- 561 = students not ready for kindergarten (56%)
- 1,360 = K-3 students scoring 2 grade levels below (Tier 3 = 595)
- 328 = at Neil Armstrong & Peace River (Tier 3 - 145)
Classroom Instruction + Family Support at Home + Out of School Assistance

STUDENT SUCCESS

Classroom Instruction
Better
Best
Better
Out-of-School Assistance (tutoring after school, summer)
Better

Family Support at Home

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Community Priorities

Grade Level Reading

This past year:

- **Birth to 5**
  - 2,200 children receive monthly books from Imagination Library, up 25% since December 2019
  - 1,800 Kindergarten Readiness Bags distributed to VPK students

- **K to 3rd**
  - 65% children matched with a mentor in the Charlotte County Reads program were on grade level by the end of the year

Charlotte County Public Schools jumped in state rankings from 33rd in the state to 13th!!!!

Goal: Increase percentage of Charlotte County students reading at grade level by third grade with ultimate goal of 100%

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Why do we do what we do?

Dare to take the right path towards building a better community

...for ALICE and our future generations!

Thank you