



17831 Murdock Circle, Suite A ~ Port Charlotte, Florida 33948 ~ Phone 941.627.3539 ~ Fax 941.627.3485 ~ www.unitedwayccfl.org

Dear Local Business Partner,

We are kindly requesting your help with our second annual “Ultimate Travel Package” fundraiser! We are putting together exciting packages that include airfare and hotel vouchers along with complimentary dining, attractions, luxury services and products.

Can you help by donating a gift card for dinner or lunch, excursion, or attraction for four? Could you contribute other luxury items, beauty products, gourmet food/wine or spa services? We will be happy to post online and share your business’ logo for contributions valued at over \$100. It’s a win-win for all of us!

The United Way is here to help your staff and our community during difficult times. United Way of Charlotte County serves ALICE, which stands for Asset Limited Income Constrained Employed. ALICE works in jobs that are vital to keeping Florida’s economy running smoothly, but they do not provide adequate wages to cover the basics of housing, childcare, food, transportation, health care and technology.

Here’s How United Way of Charlotte County is helping mobilize the community to end the cycle of poverty:

- VITA - 2021 marked UW’s 8th season of offering free tax preparation for our community.
- Season of Sharing - 800 families received \$571,852 to assist with rent, mortgage & utilities in 2020.
- Community Collaborations - Reduce duplication of services and save resources through “Kids Thrive” and “Ending Chronic Homelessness.”
- Nonprofit Partners – Funded 24 programs through 18 health and human service agency partners.
- Accountability – Visit www.unitedwayccfl.org/financials-annual-report for the annual report.

What you get in return:

- **Recognition on our website** – All companies that donate at least \$100 in gift cards, products or services will be listed AND linked on our webpage.
- **Recognition in social media and email blasts** – Major in-kind donations over \$250 will be featured. Others will be highlighted on a rotating basis on social media throughout the promotion.
- **A stronger community** – All the funds raised will go back into helping our fellow hard-working ALICE residents in need.



Contribute to the Ultimate Travel Package raffle! Check it out at www.UCareToWin.com!

PLEASE contact Kaley Miller to let us know how you can help TODAY!

- KMiller@FlyPGD.com
- 941-628-2137

Sincerely,

Angie Matthiessen
Executive Director

Kaley Miller
Punta Gorda Airport
UWCC Campaign Cabinet Co-Chair

Julie Price
Shorepoint Health
UWCC Campaign Cabinet Co-Chair

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